

Central Plains Dressage Society

Fun, Friendly, Forward

January 8, 2022 6:00 pm. Zoom

Meeting minutes

Members present: Kathy Maxwell, Holly Luke, Janelle Williams, Stacia Wert-Gray, Nancy Eytcheson, Robin Hessel, Kim Beard, Annie Houchin

Meeting called to order at 6:02 by Kathy Maxwell.

Minutes from the December board meeting were approved with one change made. Motion by Stacia Wert-Gray and seconded by Holly Luke.

Financial Report: Stacia Wert -Gray reported that there is \$4968 in the checking account. Western Dressage registrations all completed. Received \$700 from Benevity on a matching funds program with Amy Mullins. 1099 forms are all done. Hoping to receive the donation again this year to cover the recognized show receptions.

Membership: Annie Houchin reported that we are currently at 58 members, with 4 more to put in the system.

Show Report: Stacia Wert-Gray reported:

* The migration from Fox Village to Horse Show Office for entries and scoring is in progress. We will have the 3 winter series schooling shows to practice and work out any bugs.

*No Arab show in May. Will hold schooling/Western Lite show on May 13

*Add fall Schooling show on September 9

*Discussion of the scribe being a paid position with Horse Show Consulting. Kim Beard will not be scheduling scribes for shows from the volunteer lists, but will pass names along to Stacia.

*Discussion of changes to the requirements for Western Lite shows. EMT must be on the grounds, not just on call, and a licensed steward must be on the grounds. These two people will require an additional \$600 in expenses from previous seasons.

*Entries will need to be increased for all shows to cover increases in expenses. Class fees from \$25 to \$30, Stall fees up \$5, Office fees up \$5 Prize lists coming out soon

*Discussed needs for ambulance services for 6 recognized shows and 5 Western Lite shows.

*Discussed new requirements for the trainer signature on entry forms for recognized and Western Lite shows. Whoever signs must be a USEF member, complete SafeSport training, and be on the grounds.

*Music for freestyles needs to be emailed to Janelle Williams. Robin Hessel will need a laptop to play the music. New speakers are being installed soon.

*Discussed the Winter School Show series team challenge. Ear bonnets as prizes.

*Judges for May, 2024 (Lisa Schmidt) and Labor Day, 2024 (Debbie Riehl-Rodriguez) have been secured.

*Discussion of qualifying requirements for the championship end of the year show and prizes. Janelle Williams to research and report next month.

* Robin Hessel has a possible lead on a food truck for our recognized shows. She will follow up.

Social Media: Annie Houchin reported that she will get an EBlast out about the Team Challenge at the Winter Schooling Show series. Will attach a CPDS membership form.

Communication: *Janelle Williams reported hits on the website: 1664 seeking Jodi Lees information, 996 looking at awards announcements, and 932 on Kim Beard's Region 9 Volunteer of the Year announcement. 187 new visits to our site, average time 5 minutes and 32 seconds. 302 unique visitors, 240 going to the events page. 60% came off desktop computers, 30% on mobile devices. The Facebook page with Chris Cashel's story had 764 visits. Robin Hessel is looking for more news clips, and has topics, needs to do the interviews.

Education: Robin Hessel led a discussion about organizing groups of junior, young rider and adult riders to attend programs put on by Region 9. The website now has Region 9 grants under the Events/Education tab.

*Discussion of possible sports psychologist to speak at AGM in early August. Kim Beard to work on this.

*Discussion of Freestyle Festival in December.

Volunteers: Kim Beard reported that she has people working toward the TD certification who need hours with the show secretary. Will send an email explaining how to record volunteer hours on the USDF website.

New Business: Discussion of Breed Awards, possible at championship show or End of Year awards. Holly Luke has gathered some ribbons already and will seek more information. Follow up next month.

*Discussion about selling CPDS shirts again this year.

*Tabled the discussion about a cavaletti clinic for the fall.

*Need to plan for board member elections this year as 4 people are rolling off the board.

*Reminder to complete Safe Sport training.

*Changes to the board meeting schedule: April 2, to avoid Easter, April 9, and May 7, to avoid Mothers Day, May 14

Adjourned at 8:35. Motion by Stacia Wert-Gray, seconded by Kim Beard

Next meeting February 12, 6 p.m. on Zoom.