

## **Central Plains Dressage Society**

Fun, Friendly, Forward

July 10/10, 2022 6:00 pm. Zoom

### **Meeting minutes**

**Members present:** Kathy Maxwell, Robin Hessel, Stacia Wert-Gray, Nancy Eytcheson, Holly Luke, Annie Houchin, Janelle Williams, and Kim Beard

Meeting called to order at 6:05 by Kathy Maxwell.

**Minutes** from the June board meeting were approved. Motion by Robin Hessel and seconded by Stacia Wert-Gray.

**Financial Report:** Stacia Wert -Gray reported that there is about \$6500 in the checking account.

\*Discussion of Food Truck options for the fall shows. Robin Hessel to make inquiries this week.

\*Discussion of Year End Awards, the budget, ribbons and awards

\*Discussion of Silent Auction at Freestyle Festival/Fall AGM. Nancy Eytcheson to ask Nancy Litsch if she is still willing to coordinate.

Discussion of having an online auction. Kathy Maxwell will make sure it is advertised.

**Membership:** Annie Houchin reported that we have about 149 members, plus two new members from the last show.

**Education:** Discussion on L program set up/ registration process/ AV needs/ food/map/cleanup. Kathy Maxwell will check on registration numbers

**Show Report:** Recognized show schedule for 2023 is published, with 3 new judges

**Communications:** Janelle Williams reported that the website has been updated to include the event calendar as well as outside events. In the last 30 days there were 253 visits to the site, of which 157 were new. The hits were balanced in coming from Google, Facebook and the Valley View website. The High Point page from the last show had 40 hits in the first 4 hours.

\*Discussion of topics for the news clips videos for the web page. Articles are needed for Hoof Prints.

\*EBlast needed for L Program auditors and the Silent Auction

**Upcoming events:** Freestyle Festival November 19. Discussion of Captivation Photography holiday photos of horses and dogs that day

September 19 Sport of Kings

September 20 Dressage show at the State Fair. Discussion of fees/facility/qualifying and how to advertise to a wider audience, including eventers.

**Volunteers:** Kim Beard reported that she is working on volunteers for the Labor Day show.

Discussion of End of the Year Volunteer gifts.

Adjourned at 7:20. Motion by Janelle Williams, seconded by Annie Houchin

**Next meeting** August 14, 6:00 pm, via Zoom.