

Central Plains Dressage Society

Fun, Friendly, Forward

April 2, 2022 6:00 pm. Zoom

Meeting minutes

Members present: Kathy Maxwell, Stacia Wert-Gray, Nancy Eytcheson, Robin Hessel, Christina Harmon, Kim Beard

Meeting called to order at 6:07 by Kathy Maxwell.

Minutes from the March board meeting were approved . Motion by Stacia Wert-Gray and seconded by Robin Hessel.

Financial Report: Stacia Wert -Gray reported that there is \$11,500 in the checking account and \$1000 in the PayPal account. The recognized show broke even and the Western Lite show lost \$500.

Membership: Stacia Wert=Gray reported that we have 124 members, plus 8 more received at the last show. Our GMO is the 3rd largest in Region 9.

Show Report: Stacia Wert-Gray reported:

* We will no longer be able to hold classical dressage schooling show classes the same day with Western Lite shows.

*Discussion about making the Lite shows two days to appeal to people coming from a distance.

*Discussion about summer show series, adding some schooling shows, and a summer series team challenge. May 20, June 11, and July 8.

*Need more entries for the April 22-23 show.

*Stacia will do some Facebook posts and website posts for the April show and the summer series

Communication: No report

Education: Robin Hessel reported that the Melissa Creswick clinic is not filling very fast due to it being Easter weekend. Melissa will be coming again in September.

*Due to lack of financial support from Region 9, plans for the adult clinic have been cancelled.

*Planning junior activities at the August 5 freestyle festival, not a true clinic.

Volunteers: Kim Beard reported that she is working on accessing a new pool of volunteers with help from Holly Huffaker, and working toward shorter shifts.

Website: Janelle Williams called in to report that there were 403 hits on the website in the last 30 days, 54% of which were new.

New Business: Discussion of the August 5 fun day format and the need to advertise well in advance.

*Discussion of fund raising ideas, including advertising on the Live Stream, and planning for a Silent Auction.

Adjourned at 6:42. Motion by Stacia Wert-Gray, seconded by Christina Harmon

Next meeting May 7, 6 p.m. on Zoom.