

Central Plains Dressage Society

Meeting Minutes March 2, 2024 at Valley View Equestrian Center

Members Present: Chris Cashel, Barbara Brockhaus, Stacia Wert-Gray, Nora Wert, Beth Wallo

Called to order at 12:30pm by Chris Cashel

Minutes: Presented by Barbara Brockhaus. Motion to approve by Nora, second by Chris. Approved unanimously

Financial Report Around 7,300 in the bank and 5,000 in PayPal. PayPal money is not moved until after the show it is for occurs. Hotel for March show is already paid.

Membership: 87 members

Communication: Website had 723 page views with 6 new members. Facebook is reaching almost 1,000 people. We need to like and share these posts to up engagement. Instagram is just starting. The new volunteer software needs more guidance from the board.

Education:

Show report: Schooling show in March is adding a second ring for the afternoon. Stalls are full.

Old Business: Spa day. Have vendors at various shows throughout the year instead of a single day.

New business: Chris requested everyone spend one day with her during a show to appreciate and get the broad picture of everything needed to put on successful shows.

The focus of celebrations at the end of the day for recognized shows should be light snacks and beverages and giving everyone a chance to relax and socialize.

Adjourned at 1:15