

Central Plains Dressage Society

Fun, Friendly, Forward

June 12, 2022 6:00 pm. Zoom

Meeting minutes

Members present: Kathy Maxwell, Robin Hessel, Stacia Wert-Gray, Nancy Eytcheson, Christina Harmon, Janelle Williams, Annie Houchin, and Kim Beard

Meeting called to order at 6:04 by Kathy Maxwell.

Minutes from the April board meeting were approved.

Minutes from the May board meeting were approved.

Financial Report: Stacia Wert -Gray reported that there is about \$6500 in the checking account. The club made about \$1400 at the schooling show, but lost about \$2000 on the recognized show. \$1300 in ribbons have been purchased. L program insurance has been arranged for \$90.

Membership: Annie Houchin reported that we have about 150 members.

Show Report: Stacia Wert-Gray reported that the June 25-26 show is almost full, with lots of out of state entries. Discussion of the June 18 East Schooling Show, due to not many entries.

Year End Awards: Discussion of ideas and prices.

Exhibitor Receptions: Ice Cream Social was well received, and we will do that again for the June 25 show.

Communications:

*Annie Houchin will be putting out E Blasts for the L Program, the July 9 schooling show with Lurena Bell, and the possibility of a clinic with her on the Sunday and Monday after the show. \$135 per ride, payable directly to Lurena.

*Website: Janelle Williams reported that in the last 30 days, 65% of the hits were first time visitors. The post on high point winners after the June 4 show got 895 hits in 24 hours.

*Discussion of the video newsletter

Education:

* Robin Hessel gave an update on the L Program second session scheduled in July for Stillwater. Discussion about advertising with Sherry Guess, lunches, set up, and breakfast Saturday morning. Discussion of Debbie Riehl-Rodriguez and Dolly Hannon possibly being available for Western Dressage clinic following the L program. Robin will make inquiries.

*Robin Hessel also led a discussion about the viability of having a Summer AGM this year when we are also hosting the L program. The group decided not to hold a Summer AGM.

*Robin Hessel led a discussion about holding a New Test Symposium, dates, airfare issues, Zoom possibilities, locations, clinicians. Discussion of a format to appeal to schooling show riders who want to move up to recognized shows, and also a session on Improving Your Western Test with Susan Lang.

Volunteers:

*Kim Beard reported having few issues finding volunteers for shows.

Old Business:

*November 19 Freestyle Festival: Discussion of Silent Auction, with Nancy Litsch to coordinate.

New Business:

Discussion of a photo booth set up with Captivation Photography taking holiday photos at the Championship shows and possibly the Freestyle Festival, with pictures of our dogs with Santa.

Meeting was adjourned at 7:04. Annie Houchin moved to adjourn, Christina Harmon seconded. Approved.

Next meeting July 10, 6 pm via Zoom.