

Central Plains Dressage Society

Fun, Friendly, Forward

March 13, 2022 6:00 pm. Zoom

Meeting minutes

Members present: Janelle Williams, Kathy Maxwell, Robin Hessel, Annie Houchin, Stacia Wert-Gray, Christina Harmon, Nancy Eytcheson, and Kim Beard

Meeting called to order at 6:05 by Kathy Maxwell.

Minutes from the February board meeting were approved. Moved by Christina Harmon, seconded by Stacia Wert-Gray.

Financial Report: Stacia Wert -Gray reported that there is about \$7300 in the checking account. Will need \$1300 to pay for Jodi Lees symposium, but \$1100 has been collected towards that. The Todd Wilson family donated \$2100 to cover exhibitor receptions at the recognized shows.

Membership: Annie Houchin reported that we have about 110 members.

Show Report: Stacia Wert-Gray reported that the last show made \$1300. April 2 schooling show and Lite Western Dressage may need two rings.

Communications:

*Annie Houchin reported that she will send an eblast about the Jodi Lees symposium and the lanyards for volunteers. Will push L program after the symposium is over. We all need to make sure we like and share our FaceBook posts to boost.

*Janelle Williams reported that website traffic was up a lot with people looking at the high point lists from the March school show, with 867 views last month. We are averaging 100-1200 hits per month, and 61% are new users.

*After the Jodi symposium, Janelle will replace the banner on the website with the cavaletti clinic.

*The L program has its own link on the website.

Newsletter: Revising the newsletter format to a video digital version instead of the emailed newsletter.

Amber Brockhaus has agreed to make video clips and interviews to upload to YouTube. Janelle Williams will then be able to make a library of the clips for the website.

Education:

*L Program is on track, with the second session scheduled in July for Stillwater. Discussion about insurance, lunches and booking hotel rooms.

*Robin Hessel also led a discussion about the Judging 101 symposium with Jodi Lees on March 19, to be held at the OSU Seretean Wellness Center. Discussion of the registration process, name tags, handouts, and volunteers for setup, registration, cleanup. Kim Beard will coordinate creation of a map of OSU campus and nearby places for attendees to go for lunch.

*Robin is also looking into different program ideas for the summer AGM.

Volunteers:

*Kim Beard discussed her emails for the recognized show volunteers.

Old Business:

*Cavaletti Clinic - Christina Harmon reported that Lauren Fisher will be coming September 17-18 to Rocking C Stables in Inola.

*We have a sponsor for the exhibitor recognition receptions at the recognized shows. Stacia Wert-Gray will find out if he wants to be recognized in some way. We have a budget of \$300 per reception, and Marta has agreed to cook.

Meeting was adjourned at 7:00. Nancy Eytcheson moved to adjourn, Stacia Wert-Gray seconded. Approved.

Next meeting April 10, 6 pm via Zoom.